

Monday, March 17, 2025

CONTESTS & PROMOTIONS

☺ **Mary Kay Startup Promotion March 1st-31st 2025** - For a limited time, prospective team members can start their own Mary Kay Business for \$20 (normally \$35) with Mary Kay eStart! They can also customize their experience by adding Mary Kay Pro Start for \$80 (normally \$90). See intouch for additional information and promotional Flier.

☺ **VOTE for Mary Kay in the 2025 Allure Readers Choice Awards – go to “Body” Section and look for Mary Kay “White Tea & Citrus Satin Hands” #9 in the “Hand Care” section. Visit:**<https://www.allure.com/story/vote-readers-choice-awards-2025>

☺ **Mary Kay “Power Your Sales” Consistency Challenge**

SELLING: July 1, 2024 – June 30, 2025 Each month when you place a cumulative **\$700+** W/S Sect 1 order, you will receive an exclusive Mary Kay-branded item. **March’s prize is a Mary Kay-branded hand towel and washcloth set**. Will YOU earn this?

6 Month Consistency Challenge - July thru Dec - Consultants who complete a \$600 W/S order EACH month will receive a special prize from Debby!

12 Month Consistency Challenge - Consultants who complete the challenge each month July through June 2025 can earn the Consistency Challenge inspirational Mary Kay Ash Quote of the Day Flip Book!

☺ **Star Consultant program!** Stretch to be a Star Consultant between **Mar 16th - June 15th** to earn a beautiful prize from Mary Kay! Sell an avg of \$300/week during the 13 weeks of the qtr to reach this goal. Plus you may receive referrals from Mary Kay as only Star Consultants are eligible for referrals!

☺ **ALL-STAR Star Consultant Consistency Prizes** – Earn up to 6000 additional credits towards Star Consultant Prizes when you are a Star Consultant every quarter!

☺ **New Sales Director In Qualification Program Enhancements**

- To enter the DIQ Program 8 active personal team members
- To debut as an Independent Sales Director 24 or more active team members
- New Sales Director Debut Reward: Kate Spade Burgundy Tote and Theia Jewelry set in Pink Hued gemstones to complement the new Sales Director Perfectly Pink Jacket

☺ **Current Startup Options!**

- eStart \$35
- Pro Start \$90

CALENDAR

☺ **Mondays from 7:30 - 8:00pm ET (6:30 - 7:00pm CT)** - Monday Success Meetings on Zoom <https://zoom.us/j/7169834993> Please Join Us!

☺ **Fri. Mar 21 - Sat. Mar 28th - Virtual Career Conference**

☺ **Mon. Mar 31st** - Last day to place orders for the month to earn your monthly MK Branded Prize!

☺ **Sun. April 6th at 7pm ET (6pm CT)**- Spring Fling Virtual MK Pop-Up with Kristin Sharpe, NSD and Brittani Jinks, NSD. Tips, Deals & Giveaways for you and your guests. \$10 Registration Fee **by Fri. April 4th**. Register at <https://events.pink/SPRINGFLING/>

☺ **Thurs. April 17th** - Deadline to register your customers for the Summer Preferred Customer Program. For just \$.95 your customers will receive the NEW Summer Look Book which mails on May 7th.

☺ **Sat. July ?? Buffalo Area Quarterly Momentum Morning** - 8:30am - 11:30am
Consultant recognition and education! \$25 per cons. includes a light breakfast. Buffalo Airport Hotel, 4600 Genesee St, Cheektowaga.

☺ **July 24-27 Seminar** in Charlotte, NC for Diamond and Ruby divisions. Stay tuned for more info! Registration opens May 12th. \$250 per consultant or \$225 for new consultants.

RESOURCES

☺ **LEGENDS UNIT WEBSITE** www.debbylamendola.net Check it for Unit promos & training.

☺ **Daily Motivation Calls:** Million Dollar Message – 641-715-3900 Access Code 44336#

“Thought For The Week” by Mary Kay Ash

“You truly are wonderful and when God created you, He had a beautiful and special plan for your life. He knew that He had created within you the abilities and the talents that you needed to be the beautiful creature He had destined you to be. He planted in you the seeds of greatness. You can be anything you want to be; you can climb any mountain you want to climb/ you can reach any goal you want to reach. It all lies within you. Believe in yourself.”