

**Monday, March 10, 2025**

**CONTESTS & PROMOTIONS**

☺ **Mary Kay Startup Promotion March 1<sup>st</sup>-31<sup>st</sup> 2025** - For a limited time, prospective team members can start their own Mary Kay Business for \$20 (normally \$35) with Mary Kay eStart! They can also customize their experience by adding Mary Kay Pro Start for \$80 (normally \$90). See intouch for additional information and promotional Flier.

☺ **VOTE for Mary Kay in the 2025 Allure Readers Choice Awards** – go to “Body” Section and look for Mary Kay “White Tea & Citrus Satin Hands” #9 in the “Hand Care” section. Visit: <https://www.allure.com/story/vote-readers-choice-awards-2025>

☺ **Mary Kay “Power Your Sales” Consistency Challenge**

**SELLING: July 1, 2024 – June 30, 2025** Each month when you place a cumulative **\$700+** W/S Sect 1 order, you will receive an exclusive Mary Kay-branded item. **March’s prize is a Mary Kay-branded hand towel and washcloth set**. Will YOU earn this?

**6 Month Consistency Challenge - July thru Dec** - Consultants who complete a \$600 W/S order EACH month will receive a special prize from Debby!

**12 Month Consistency Challenge** - Consultants who complete the challenge each month July through June 2025 can earn the Consistency Challenge inspirational Mary Kay Ash Quote of the Day Flip Book!

☺ **Star Consultant program!** Stretch to be a Star Consultant between **Dec 16th - Mar 15th** to earn a beautiful prize from Mary Kay! Sell an avg of \$300/week during the 13 weeks of the qtr to reach this goal. Plus you may receive referrals from Mary Kay as only Star Consultants are eligible for referrals! **On Target: Cindy Buffamonte, Angela Jacob & Liz Pless!**

☺ **ALL-STAR Star Consultant Consistency Prizes** – Earn up to 6000 additional credits towards Star Consultant Prizes when you are a Star Consultant every quarter! **On Target: Yajaira Toro**

☺ **New Sales Director In Qualification Program Enhancements**

- To enter the DIQ Program 8 active personal team members
- To debut as an Independent Sales Director 24 or more active team members
- New Sales Director Debut Reward: Kate Spade Burgundy Tote and Theia Jewelry set in Pink Hued gemstones to complement the new Sales Director Perfectly Pink Jacket

☺ **Current Startup Options!**

- eStart \$35
- Pro Start \$90

**CALENDAR**

☺ **Mondays from 7:30 - 8:00pm ET (6:30 - 7:00pm CT)** - Monday Success Meetings on Zoom <https://zoom.us/j/7169834993> Please Join Us!

☺ **Sat. Mar. 15th Buffalo Area Quarterly Momentum Morning - 8:30am - 11:30am**

Consultant recognition and education featuring NDSE Dawn Dunn! \$25 per cons. includes a light breakfast. Buffalo Airport Hotel, 4600 Genesee St, Cheektowaga. **Congratulations to Liz Pless and Angela Jacob for registering!**

☺ **Fri. Mar 21 - Sat. Mar 28th - Virtual Career Conference**

☺ **Mon. Mar 31st** - Last day to place orders for the month to earn your monthly MK Branded Prize!

☺ **Sun. April 6th at 7pm ET (6pm CT)**- Spring Fling Virtual MK Pop-Up with Kristin Sharpe, NSD and Brittani Jinks, NSD. Tips, Deals & Giveaways for you and your guests. \$10 Registration Fee **by Fri. April 4th**. Register at <https://events.pink/SPRINGFLING/>

☺ **Thurs. April 17th** - Deadline to register your customers for the Summer Preferred Customer Program. For just \$.95 your customers will receive the NEW Summer Look Book which mails on May 7th.

☺ **July 24-27 Seminar** in Charlotte, NC for Diamond and Ruby divisions. Stay tuned for more info! Registration opens May 12th. \$250 per consultant or \$225 for new consultants.

## **RESOURCES**

☺ **LEGENDS UNIT WEBSITE** [www.debbylamendola.net](http://www.debbylamendola.net) Check it for Unit promos & training.

☺ **Daily Motivation Calls:** **Million Dollar Message** – 641-715-3900 Access Code 44336#

**"Thought For The Week" by Mary Kay Ash**

***"It is important to realize that you do not have to change a certain number of lives in order to make a difference in the world; you can do it by reaching out to just one person. That person can be anyone - a child, a friend, a customer, a homeless person, anyone at all. You don't have to win the Nobel Peace Prize. Making a difference requires only your willingness to give to others - the more the better."***